



American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract #	327874
Schedule Dates	08/22/12-08/26/12
Advertiser	Mitt Romney for President (5341)
Agency	American Rambler Productions (5998)
Product	Political - Federal Candidate (1067)
Brand	Romney For President (130310)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	KINCAID,STEPHANIE
Phone/Fax	/
CPE	172
Account Types	National/Spot Agency
Billing Type	Standard
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered	08/20/12
Last Modified	08/20/12
Entered By	Tara Sears
CO-OP	No
Headline #	06287134
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$16,695.00
Net Total	\$94,605.00
Sales Tax	

Charlotte (WSOC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Aug. 2012	71	\$111,300.00
Grand Total:	71	\$111,300.00

CONFIRMATION CONTRACT

Comments

Page 3 of 3



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

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[illegible]

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

DATA:

Accepted Station:

692

Contents

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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[illegible]

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Data:

Accepted-Solution:

Date _____

Composites.

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REF.# _____ OFF.# 220 SALESMAN # _____
 BUYER NAME STEPHANIE KINCAID
 SALES PRSN PH- NICK WELTE

PRODUCT: RAINIER FOR PRESIDENT EST#4173 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG22/12 AUG28/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG20/12 10.25

REF: TO JILL
FR JARED
NEW ROMNEY ORDER
TOTAL \$111300
PLS CNE THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =						AGENCY EST# = 172						
AGENCY PRODUCT CODE =												
1			600A-630A	30		\$2,200.00	8/22	8/24	6		W-F	6
PROGRAM : NEWS -												
CON COM1: 1X MAX/DAY												222
2			700A-800A	30		\$2,000.00	8/22	8/24	3		W-F	3
PROGRAM : GMA												
CON COM1: 1X MAX/DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			800A-900A	30	3	\$2,000.00	8/22	8/24	3		W-F	3
PROGRAM : GMA												
CON COM1: 1X MAX/DAY												
4			900A-1000A	30	3	\$600.00	8/22	8/24	3		W-F	3
PROGRAM : LIVE WITH KELLY												
CON COM1: 1X MAX/DAY												
5			1000A-1100A	30	3	\$600.00	8/22	8/24	3		W-F	3
PROGRAM : DR PHIL												
CON COM1: 1X MAX/DAY												
6			1100A-1200N	30	3	\$700.00	8/22	8/24	3		W-F	3
PROGRAM : THE VIEW												
CON COM1: 1X MAX/DAY												
7			1200N-100P	30	3	\$700.00	8/22	8/24	3		W-F	3
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												
8			100P-200P	30	3	\$500.00	8/22	8/24	3		W-F	3
PROGRAM : PHIL CHEW												
CON COM1: 1X MAX/DAY												
9			300P-400P	30	4	\$550.00	8/22	8/24	3		W-F	3
PROGRAM : GENERAL HOSPITAL												
CON COM1: 1X MAX/DAY												
10			400P-500P	30	3	\$250.00	8/22	8/24	3		W-F	3
PROGRAM : DR OZ												
CON COM1: 1X MAX/DAY												
11			500P-530P	30	3	\$2,000.00	8/22	8/24	3		W-F	3
PROGRAM : NEWS												
CON COM1: 1X MAX/DAY												

LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13		530P-600P	30	2	\$2,400.00	8/22	8/24	3		W-F	3
PROGRAM : NEWS											
CON COM1: 1X MAX/DAY											
13		600P-630P	30	3	\$1,500.00	8/22	8/24	3		W-F	3
PROGRAM : NEWS											
CON COM1: 1X MAX/DAY											
14		700P-730P	30	3	\$2,500.00	8/22	8/24	3		W-F	3
PROGRAM : INSIDE EDITION											
CON COM1: 1X MAX/DAY											
15		730P-800P	30	3	\$2,500.00	8/22	8/24	3		W-F	3
PROGRAM : ET											
CON COM1: 1X MAX/DAY											
16		1100P-1135P	30	3	\$2,100.00	8/22	8/24	3		W-F	3
PROGRAM : NEWS											
CON COM1: 1X MAX/DAY											
17		1135P-1205A	30	3	\$1,200.00	8/22	8/24	3		W-F	3
PROGRAM : NIGHTLINE											
CON COM1: 1X MAX/DAY											
18		530A-600A	30	4	\$650.00	8/22	8/24	3		W-F	3
PROGRAM : NEWS											
CON COM1: 1X MAX/DAY											
19		1200A-1230A	30	1	\$700.00	8/25	8/25	1		SAT	1
PROGRAM : NEWS											
20		800A-900A	30	1	\$1,200.00	8/25	8/25	1		SAT	1
PROGRAM : GMA SAT											
21		1200N-1230P	30	1	\$550.00	8/25	8/25	1		SAT	1
PROGRAM : NEWS											

LINE#	REV	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			600P-630P	30		\$1,500.00	8/25	8/25	1		SAT	1
PROGRAM : NEWS												
23			800P-1130P	30		\$7,500.00	8/25	8/25	1		SAT	1
PROGRAM : NASCAR @ BRISTOL												
24			1130P-1230A	30		\$500.00	8/25	8/25	1		SAT	1
PROGRAM : CRIMINAL MINDS												
25			530A-600A	30		\$500.00	8/25	8/25	1		SAT	1
PROGRAM : CHRIS MATTHEWS												
26			700A-800A	30		\$700.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS												
27			800A-900A	30		\$1,500.00	8/26	8/26	1		SUN	1
PROGRAM : CMA SUN												
28			900A-1000A	30		\$1,400.00	8/26	8/26	1		SUN	1
PROGRAM : THIS WEEK												
29			1200N-1300P	30		\$500.00	8/26	8/26	2		SUN	2
PROGRAM : NEWS												
30			600P-630P	30		\$2,000.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS												
31			100A-1030A	30		\$300.00	8/26	8/26	1		SUN	1
PROGRAM : ET												
AUG/11 111300.00 SEP/12 \$1.00												
											CONTRACT TOTAL	
											TOTAL SPOTS	
											111300.00	
											71	

LINE#	REP	CE	TIME PERIOD	LNTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$507,352 WSOX 34% WFTV 50% WCNC 14% WCCB 2% WJZY 0% WMYT 0% WAXN 0%

SVC- NSI
DEMOS- RA35+*